

Energy Alliance of Nebraska

Conservation-Education Sub-Committee Meeting Report

Participants Judi Martin, Rick Cheloha and Pete Davis communicated by conference call on July 10, 2006. An unsuccessful attempt was made to include Bill Lucke of Aquila. The following is an extract of this communication.

Discussion focused on the idea of having from four to eight public energy forums in early fall of 2006 throughout the state in major communities where EAN has participating membership. The goal of the forums could be:

- To educate customers on understanding utility bills, use of level or budget payment plans, expectations of winter utility bills
- To encourage and educate customers how to reduce utility bills through conservation, weatherization and implementing energy saving tips.
- To inform customers of financial and other community resources available.

Other discussion centered on how to identify and invite our target customers and get good attendance and participation. Some ideas included financial incentives or free conservation items.

The awareness created by the forums in these locales could also promote or leverage additional funding.

This sub-committee plans to meet for additional discussion on July 13, 2006 in Kearney prior to the regular EAN committee meeting.

Respectfully submitted by Rick Cheloha, sub-committee chair