

## Using Energy Wisely and Safely

### OVERVIEW OF PROGRAM:

Energy Alliance of Nebraska, a statewide coalition of utilities, governmental agencies, regulators and community leaders will lead a series of public forums focusing on using energy wisely and safely throughout the state. The targeted priority groups include those most in need including households eligible for LIHEAP, seniors, disabled and single head of households. A proposal will be submitted to the OPPD-UNO Energy Savings Potential /Energy Research Initiative for assistance with targeting the forums to the appropriate groups of people, development of survey instruments and workshop assessment plan and tools and development of forum follow-up techniques.

The forums will be coordinated throughout the state during October by EAN members located in the selected locations. All forums will be operated using the same format and protocol with minor logistical variances.

### OBJECTIVES OF PROGRAM:

- To educate customers on how to understand and manage their energy costs.
- To encourage and motivate customers to reduce energy costs by using energy wisely.
- To inform customers of energy related resources available within the community.

### PROGRAM PLAN DETAILS:

#### *A. Sponsor and Planning Team:*

Energy Alliance of Nebraska will sponsor the forum at all locations throughout the state. The EAN Energy Education subcommittee will lead the development of the program content, implementation plan and proposal for UNO-ESP research initiative. The membership of EAN will be called upon to coordinate the implementation and logistics of forums in their service areas. Local utilities, community action agencies, weatherization, agency offices, LIHEAP, United Way, Red Cross, Salvation Army, local fire departments and others will be asked to participate as a presenter or resource.

#### *B. Presenters on the program:*

Local gas provider:

Local water provider:

Local electricity provider:

Local weatherization

Local energy expert

Local fire department:

Person to discuss local energy related resources:

Moderator:

EAN Forum Coordinator:

***Participating organizations at Information Booths (no charge)***

Utilities: , City of \_\_\_\_\_, Red Cross, Salvation Army;  
NE. Health and Human Services (Energy Assistance), Weatherization Trust,  
ENOA; local fire departments and others

***C. Date, Time, Location:***

Date:

Location:

Local Contact:

EAN Coordinator Contact:

***D. Program Outline/Agenda:***

**1:00-2:15 Program**

1:00-1:05	Welcome/sponsors- Moderator :
1:05-1:20	Utilities panel ( _____ )
1:20-1:40	Energy Conservation/Practical energy saving tips
1:40-1:50	Energy related resources Available
1:50-2:00	Q & A & Closing
2:00-2:05	Evaluations
2:05-2:15	Information tables open

***Timing Subject to change due to targeted audience and facility availability and how evaluations are utilized.***

***E. Presentation messages:***

1) **Panel presentation-Utility companies** ( \_\_\_\_\_ )  
Details: Bill to complete

2) **Energy Conservation/Practical energy savings tips**  
Details: Garry to complete

3) **Energy Related Resources Available In Your Community-**  
Details: Panelists would provide an explanation of programs that offer assistance in dealing with heating and cooling bills. Panelists would detail program guidelines, eligibility requirements and the application process. The following programs would be covered:

- Nebraska Health & Human Services Energy Assistance Program (LIHEAP)
  - Local energy assistance programs ( EAP, Heat Aid, Pennies For Power, community action agencies etc. )
  - Weatherization Assistance Program
  - Dollar and Energy Saving Loan Program
- Other - (INSERT ANY OTHER PROGRAMS HERE such as united Way 211)

Pete to complete

4) **Informational booths-Before and/or after program:**

- Tables will be available for agencies to distribute information and or promotional items for giving away at no charge (no selling of products). The information tables will be available before and after the program. Each organization will have staff available at the tables to answer questions.

F. **Promotion-message:**

- Standard press releases will be developed for use in all locations.
- The forum coordinator will distribute press releases to the local media where forum is held.
- A flyer on the program will be available for distribution and mailing to local community groups and target groups.

G. **Drawings/donations:**

- The planning team will solicit donations for drawings. Would prefer utility gift certificates, energy savings products i.e. window film, weather-stripping merchandise etc.

H. **Survey Instrument; assessment and evaluation::**

- A survey instrument will be developed and utilized to measure participant energy use and conservation efforts. An assessment will be completed on program and presenters. A follow-up technique will be developed that will survey measure desire behavior.