

Program Name: <u>Strategic Plan 2007</u>				Component Name: <u>Membership Committee</u>					
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Strategic Goals	Priorities	Problem, Need, Situation	Service or Activity	Benchmarks		Outcomes		Measurement Reporting Tools	Evaluation Process/timeline
				Output Goal	Output Result	Achievement Outcome Goals	End Results		

1	2	3	4	5	6	7	8	9
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Mission	Vision	Intervention	Impact	Accountability
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Meet Nebraskans energy needs thru education, collaboration and advocacy	<p>Increase collaboration between network partners to achieve mission.</p> <p>1. Increase NEAN Membership to carry out Mission.</p> <p>Difficult to recruit new members due to new initiative and not all potential partners have been identified.</p>	<p>1.1 Develop promotional mailer on benefits of joining NEAN efforts</p>	<p>1.1 Mail out brochure to 200 organizations. Goal: 1 new guest attends monthly meeting resulting in 5 new members.</p>	<p>Brochure being developed</p>	<p>NEAN is widely recognized throughout the state as the professional organization that addresses Nebraskans energy burdens and needs</p>			
		<p>1.2 Develop PowerPoint slides for recruitment/presentation purposes.</p>	<p>1.2 Make presentations to 6 organizations or at meetings resulting in 5 new members.</p>	<p>Power Point presentation being prepared. Review draft at April meeting. Cory making presentation at NPPD, Judi at HUD</p>			<p>Notification by members when they make presentations.</p>	
		<p>1.3 Write articles and notices of meeting for publication targeting potential members.</p>	<p>1.3 Submit articles for publication & notices of meetings to 5 sources.</p>	<p>Jan redesigned meeting notice. Need articles written.</p>			<p>Need press release log and to post to web site.</p>	

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Mission		Vision		Intervention		Impact		Accountability		
Meet Nebraskans energy needs thru education, collaboration and advocacy		Increase collaboration between network partners to achieve mission. 1. Increase NEAN Membership to carry out Mission Difficult to recruit new members due to new initiative and not all potential partners have been identified.	1.4 Have themes or speakers at each meeting to attract interested parties.	1.4 50% of meetings will have speakers on a subject selected by each committee.	On Hold					
			1.5 Current participants officially join NEAN via a letter of intent.	1.5 5 immediate new members	1.5 Membership letters mailed in March. New members: United Way, BVCA, UNL-Ext Southern Power.				Membership letters received	
			1.6 Increase notice distribution each month by 5 people.	1.6 Increase data base for meeting notices to 100 by year end.	1.6 Added HUD, Customer Power, CAA's and Wayne's list(35 orgs)				Updated mailing lists and data base.	
			1.7 Each NEAN member submits 1 new name to add to mailing list and invite one potential member each quarter.	1.7 See 1.6	1.7 Ardi & Judi invited interested parties to April meeting.					
			1.8 Use Energy Burden symposium to recruit members	1.8 Hold networking session to discuss benefits of joining						